



SO/VIENNA

Manifesto

The art of hospitality knows no bounds —
it extends beyond walls, to spark inspired experiences everywhere.
We dare to reimagine hospitality not as a place or service,
but infinite connected moments,
whether you want to live, work, or play.

We are shaping a future where travel unlocks a life lived limitless.
Where powerful brands deliver exceptional experiences and value,
and talent and passion deliver a welcoming human touch.
Where innovation constantly expands boundaries,
and a commitment to sustainability gives back
to one planet, many communities.

Because the future belongs to those who design it,
and we're here to bring you there — first.



Hotel Network

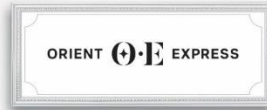
4,900 Hotels
720,000 Rooms
110 Countries

Hotel Portfolio

51 Brands
of which
39 Hospitality Brands
from Luxury to Economy

To welcome our guests

280,000
Employees
in Accor Brands



SO/ Fashion Designer



Christian Lacroix
SO/Bangkok
Thailand



Polpat Asavaprapha
SO/Hua Hin
Thailand



Karl Lagerfeld
SO/Singapore
Singapore



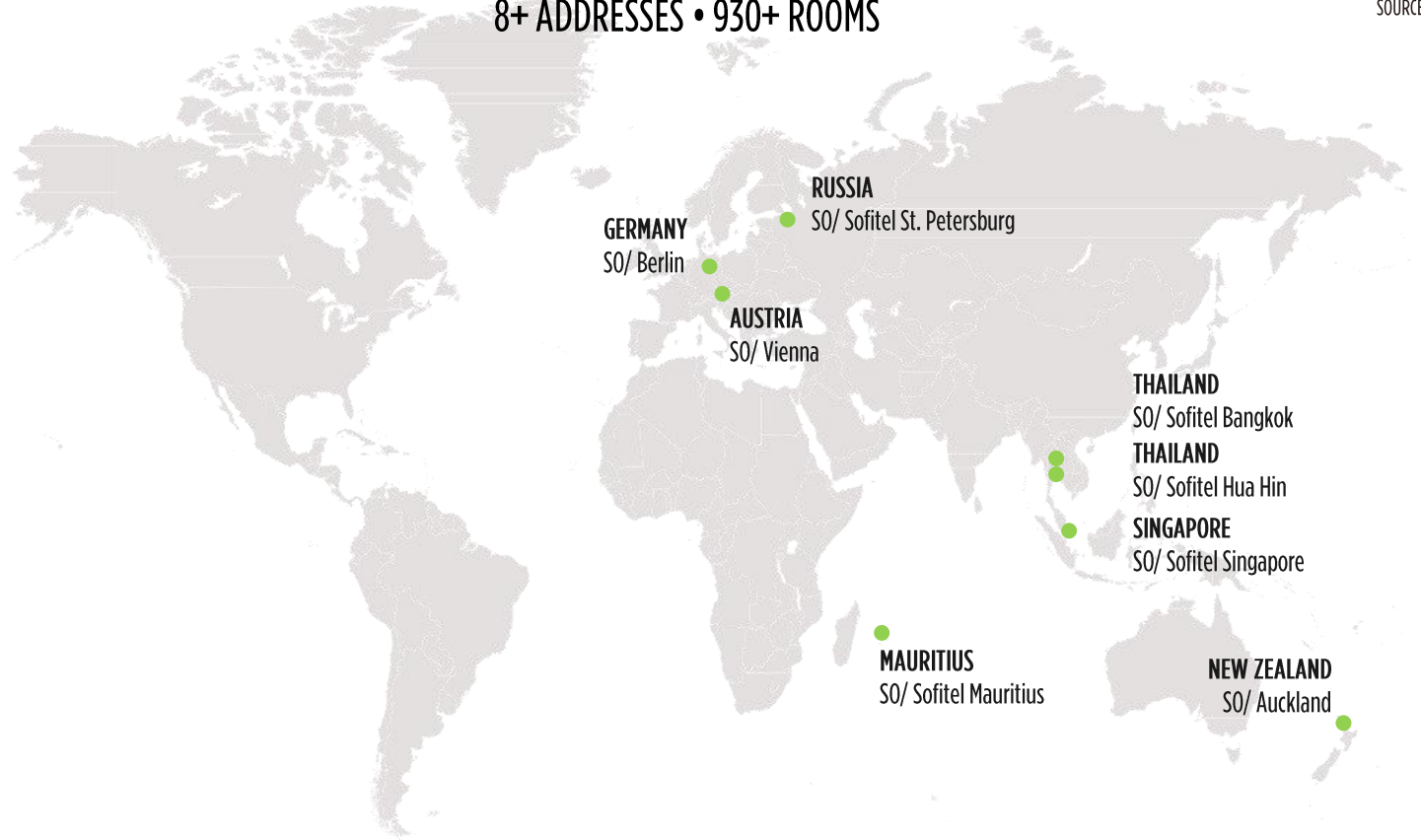
Kenzo Takada
SO/Mauritius
Mauritius

SO/ NETWORK MAPPING

8+ ADDRESSES • 930+ ROOMS

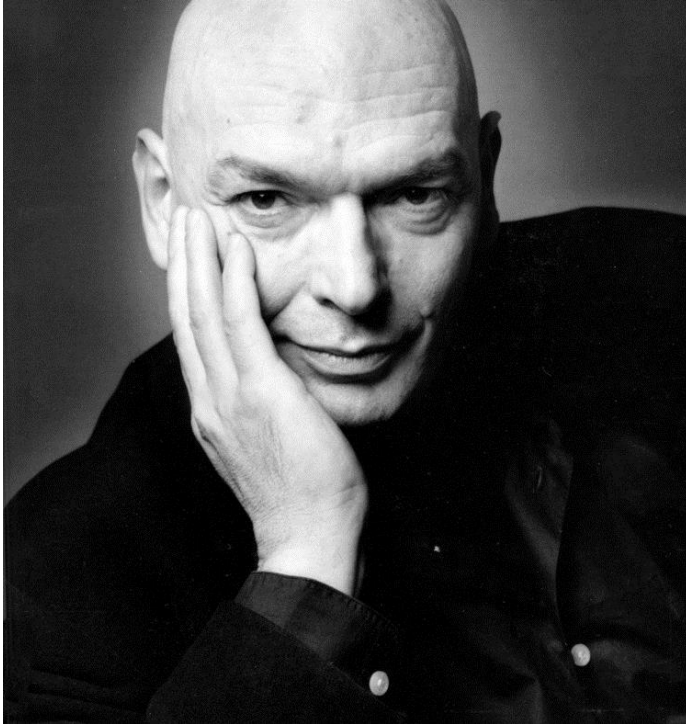


SOURCE: NETWORK & PIPELINE REPORT
DEC2018

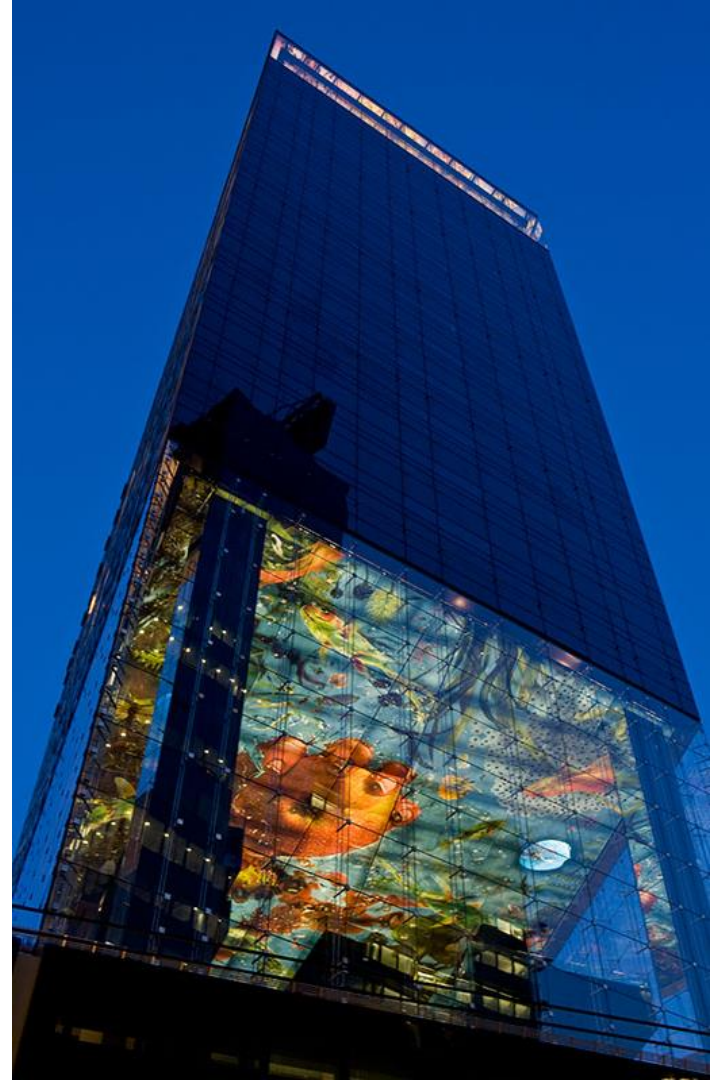


SO/ VIENNA – THE LIVING DREAMSCAPE

DESIGN BY JEAN NOUVEL



SO/



ACCESS

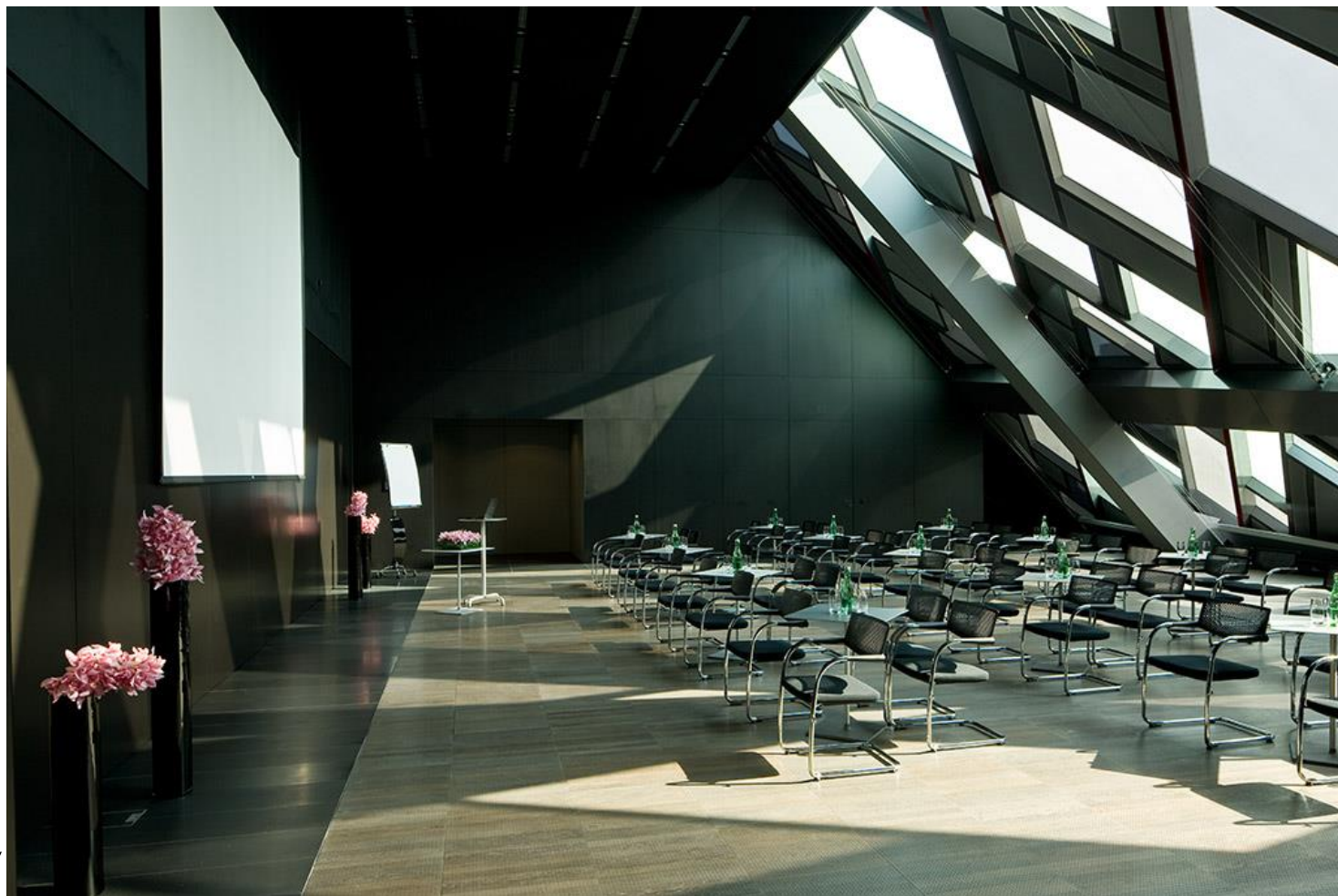
- Centrally located in downtown
- Vienna International Airport VIE (18 km)
- Main train station (central station) (4.2 km)
- “Westbahnhof” (west station) (5.9 km)
- “Schwedenplatz” (U4, U1) Taborstrasse (U2)
- St. Stephens Cathedral (0.7km)



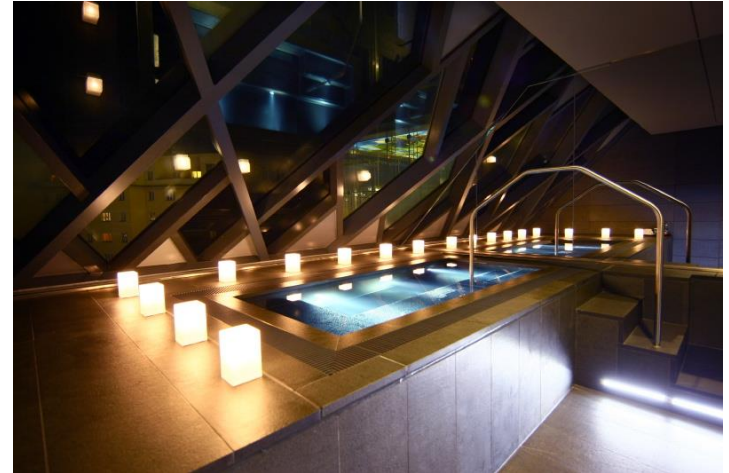
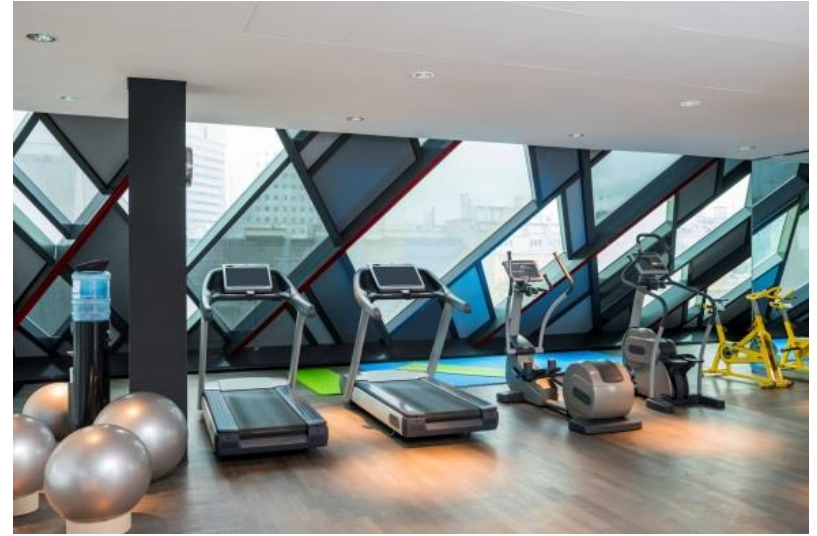






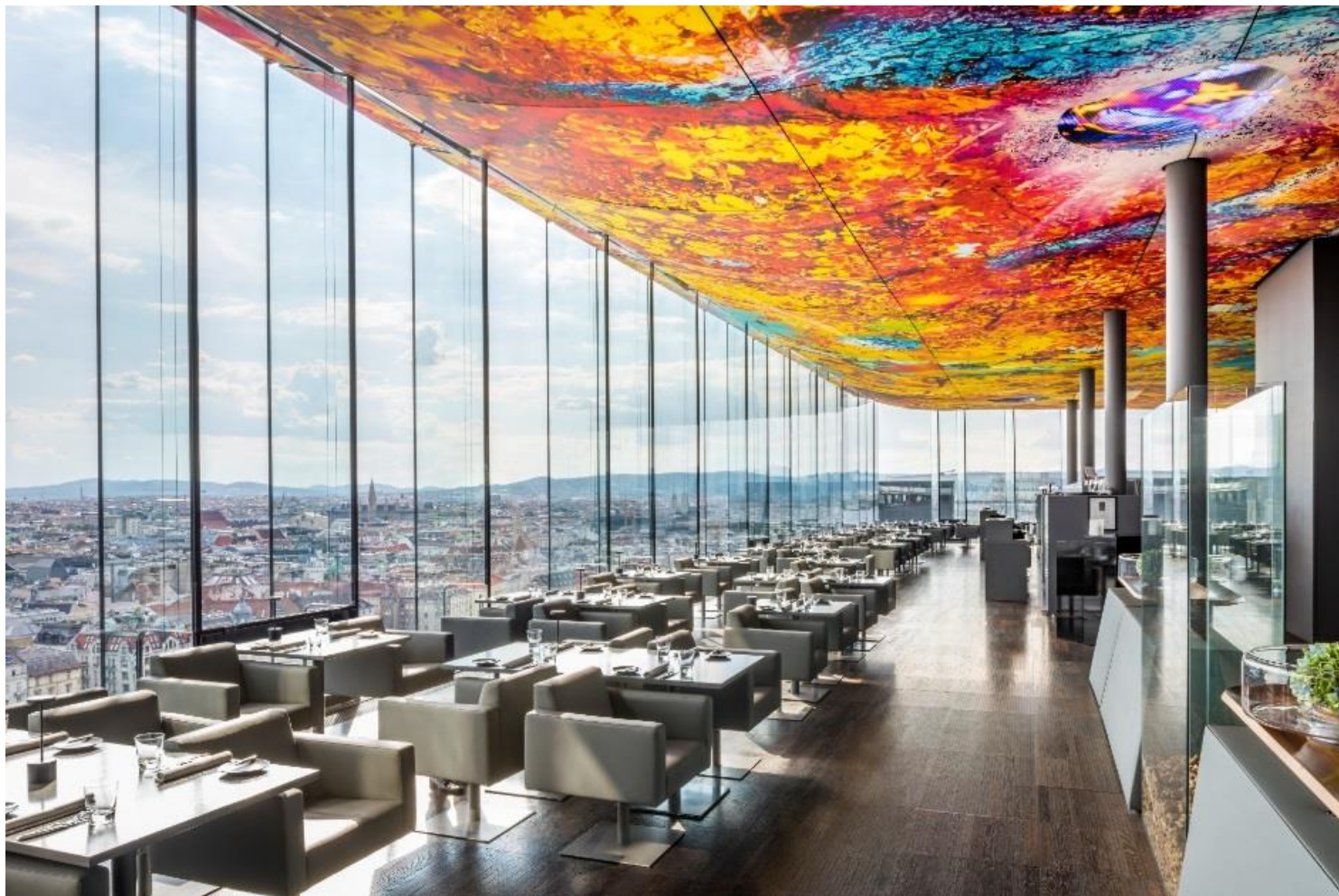
















SO/ HOTELS &
RESORTS